


EVENT DESCRIPTION SHEET

(To be filled in and uploaded as deliverable in the Portal Grant Management System, at the due date foreseen in the system.)

 Please provide one sheet per event (one event = one workpackage = one lump sum.)

PROJECT	
Participant:	[1] - [Evro Advans Association] ([Euro Advance])
PIC number:	[PIC number]
Project name and acronym:	[Read Twice] — [R2]

EVENT DESCRIPTION	
Event number:	[3]
Event name:	<ul style="list-style-type: none"> • Правото на информация и свободата на словото: дезинформацията в ерата на цифровите медии (The right to information and freedom of speech: disinformation in the era of digital media; • Факти срещу мнения: Дезинформацията в ерата на цифровите медии (Facts against opinions: Disinformation in the era of digital media); • Умения за борба с дезинформацията в ерата на цифровите медии (Skills for fighting against disinformation in the era of digital media)
Type:	[trainings]
In situ/online:	[in-situ]
Location:	[Bulgaria], [Sofia]
Date(s):	18 April 2023 25 April 2023 18 May 2023
Website(s) (if any):	https://www.themayor.eu/en/read-twice https://www.facebook.com/events/875721993493633 https://www.facebook.com/events/534954435460343 https://www.facebook.com/events/940121970569218 https://www.eventbrite.fr/e/612126455707?aff=ebdsoporgprofile https://www.eventbrite.fr/e/616446366677?aff=ebdsoporgprofile https://www.themayor.eu/web/files/richeditor/read-twice/media-literacy-trainings-in-bulgaria-eds.pdf https://www.themayor.eu/en/a/view/education-against-disinformation-assessing-the-needs-in-bulgaria-11982 https://euroadvance.eu/en/education-against-disinformation-assessing-the-needs-in-bulgaria/ https://www.themayor.eu/en/a/view/youngsters-trained-other-youngsters-in-sofia-to-deal-with-disinformation-11849

	https://euroadvance.eu/en/youngsters-trained-other-youngsters-in-sofia-to-deal-with-disinformation/ https://www.themayor.eu/en/a/view/young-people-teach-students-to-recognize-fake-news-11756 https://euroadvance.eu/en/young-people-teach-students-to-recognize-fake-news/ https://www.themayor.eu/en/a/view/read-twice-s-first-student-training-in-sofia-focused-on-disinformation-and-human-rights-11732 https://euroadvance.eu/en/read-twice-first-student-training-in-sofia-focused-on-disinformation-and-human-rights/		
Participants			
Female:	69		
Male:	58		
Non-binary:	-		
From country 1 [name]:	Bulgaria		
Total number of participants:	127	From total number of countries:	1
Description			
<i>Provide a short description of the event and its activities.</i>			
University trainings in Bulgaria			
Concept, venue			
<p>The university trainings in Bulgaria took place at three instances, at university venues in Sofia – on 18 April 2023 in New Bulgarian University, on 25 April 2023 at Sofia University „St. Kliment Ohridski“, Faculty of Journalism and Mass Communication and on 18 May 2023 at Sofia University „St. Kliment Ohridski“, „Faculty of Philosophy“.</p> <p>Each training lasted half a day (including registration, opening speeches, two lectures of 90 minutes each, coffee pause, QnA session, discussion and time to complete the CERV survey at the end).</p>			
Participants			
<p>Albeit the events were dedicated to the students of the respective university and faculty, they were open to all audiences and have been actively promoted among the general public, on top of the internal university channels. The events were free to attend and included in the calendar of the nationwide initiative Media Literacy Days organised by the Coalition for Media Literacy.</p> <p>This resulted in a total audience of 127 persons. Most of them attended the first event, while the two subsequent events attracted lower number of participants, as the end of the academic year and the final exams approached. It is important to note that among the event attendees, there were several refugees from Ukraine, who have already settled in Bulgaria and study at local universities.</p>			
Methodology			
<p>The agenda of the three events was almost entirely conceived and prepared by young people – young media professionals who attended capacity-building activities in Berlin and Porto in February and May under the first two work packages of Read Twice project.</p> <p>To prepare the agenda and teaching materials, they used the materials, tools and approaches that they were acquainted with during their visits to Berlin and Porto by the experts of Alliance4Europe, CICANT, Der Spiegel, Deutsche Welle, etc.</p> <p>Upon their return to Sofia, the young media professionals split into three groups based on their availabilities to attend the scheduled university trainings. They then assigned a group leader and started work on preparing their presentations and structuring the lecturers for the three events. They considered the different profiles of the expected audience of the three events and adapted the content accordingly.</p>			

Agenda

All three events unveiled how social networks contribute to the spread of harmful content, who and why is interested in fake news and what the effects of disinformation can be on human rights, including the right to information, how fake news destroys fortunes and even costs lives.

Also, participants got the opportunity to get acquainted with some of the most effective modern tools for recognizing misleading information such as Crowd Tangle, DISARM Framework, Public Editor, which can be used both professionally and in everyday life. A lot of examples of fake news from social and political life were discussed.

At the opening of each event, the project manager presented the Read Twice project and the funding programme CERV and at the end of it, asked participants to complete the CERV survey.

In particular, the following young people gave the trainings:

18 April 2023, New Bulgarian University: The right to information and freedom of speech: disinformation in the era of digital media:

- Roberta Koleva, anthropologist, freelance journalist, student at the Department of Sociology and Social Anthropology, Central European University, graduate of the NBU (BP "Anthropology") on the topic of: disinformation and human rights.
- Vanina Ninova, student at the Master's programme of "European Governance", NBU, Researcher at CERMES - Center for Migration Studies, NBU on the topic of what is disinformation – terminology and nuances;
- Yoanna Nencheva, student at BP "Political Sciences", NBU, chairman and founder of the club "Political Sciences" at the NBU – introductory game into the topic;
- Eneya Georgieva, member of the Association of European Journalists (AEJ), Editor at Forbes-Bulgaria on the topic of New instruments for fact-checking and the role of AI;
- Teodora Stamenova, student at BP "Political Science", University of National and World Economics, member of the Advisory Council on Youth Policies of the Sofia Municipality on the topic of emotions and disinformation;
- Mila Simeonova, student at BP "European Studies", SU "St. Kliment Ohridski" on how to spot disinformation and deepfakes;
- Valentin Alexandrov, student at BP "European Studies", SU "St. Kliment Ohridski" on the classical journalistic techniques to spot disinformation.

The event was moderated by assoc. prof. Evelina Staikova, professor at NBU and Aseniya Dimitrova, NBU alumni and Project Manager of Read Twice.

25 April 2023, Faculty of Journalism and Mass communication: Disinformation in the era of digital media):

- Eneya Georgieva, member of the Association of European Journalists (AEJ), Editor at Forbes-Bulgaria, speaking of disinformation in the digital era, new instruments for fact checking;
- Denis Balgaranov, NBU alumni, editor at TheMayor.EU – speaking of formal and informal logical fallacies in reasoning;
- Dara Sapunzhieva, student of "Journalism" and "Political Sciences" at NBU – lost and found in transition, disinformation terminology;
- Iva Veselinova, Student at SU "St. Kliment Ohridski", specialty "European Studies", profile "Law" speaking of classical approaches to fighting disinformation;
- Dimitar Halachev, student at BP "Public Relations", volunteer in the student club of the Bulgarian Youth Red Cross, SU "St. Kliment Ohridski" – introductory game and moderation of the event;
- Teodora Stamenova, student at BP "Political Science", UNSS, member of the Advisory Council on Youth Policies at the Metropolitan Municipality – fake news from Antiquity to nowadays.

The event was inaugurated by Aseniya Dimitrova, Sofia University alumni and R2 project manager and assoc. prof. Svetlana Stankova, Deputy-dean of the Faculty of Journalism.

18 May 2023, Skills for fighting against disinformation in the era of digital media:

- Denis Balgaranov, NBU alumni, editor at TheMayor.EU – speaking of formal and informal logical fallacies in reasoning; disinformation as an industry;
- Iva Veselinova, Student at SU "St. Kliment Ohridski", specialty "European Studies", profile "Law" speaking of classical approaches to fighting disinformation; historical traces of disinformation;
- Vanina Ninova, student at the Master's programme of "European Governance", NBU, Researcher at CERMES - Center for Migration Studies, NBU on the topic of what is disinformation – terminology and nuances; disinformation infringing human rights and case of migrants in Bulgaria;
- Valentin Alexandrov, student at BP "European Studies", SU "St. Kliment Ohridski" on the classical journalistic techniques to spot disinformation and the new approaches to distinguishing deepfakes.

The event was moderated by Aseniya Dimitrova, Sofia University alumni and R2 project manager and dr. Maria Yourukova, Faculty of Philosophy.

Achieved results and impact

The events were all organised in collaboration with universities, which guaranteed greater involvement of their students.

The three events were attended by a varied audience, including people with various levels of media literacy skills – from such who have never had a training in media literacy, to more experienced citizens, journalists, social media users. The group of students included students in mass communications, journalism, European studies, International relations, Law, Pedagogics, Social Sciences, Human rights, etc.

It involved young EU citizens giving them the chance to debate on the challenges related to fake news spread and their views on how to mitigate their impact. The discussions provided attendees with the chance to exchange their views on national and EU policy making process and attracted their attention to the efforts of EU institutions in addressing the problem.

At each event participants were divided into groups and asked to perform tasks together and resolve challenges related to fake news and disinformation.

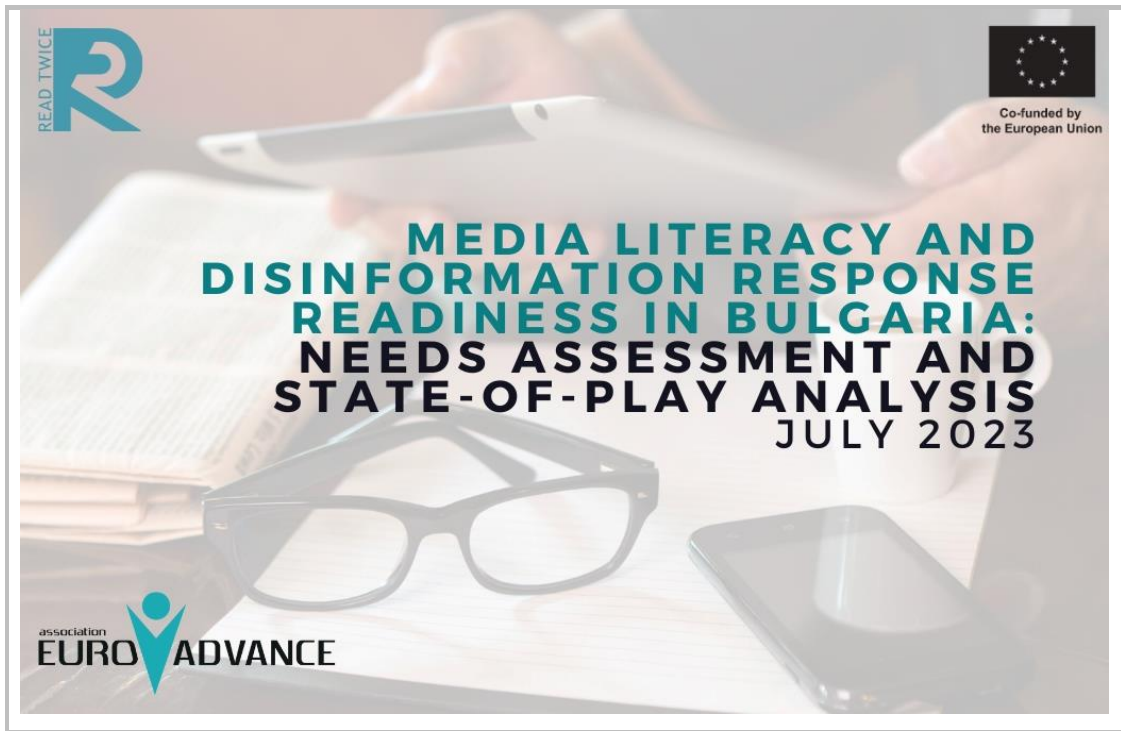
CERV survey

Based on the feedback received after the completion of the CERV survey, we can conclude that the events increased attendees' motivation and abilities to promote skills to assess information critically among their friends, families, peers, and the other members of the society.

Participants were made aware of the dangers and opportunities that Internet is related to as a means of accessing information, and how media platforms affect their access to information.

Needs Assessment

As part of Work Package 3, we also produced a written document – a Needs assessment and state-of-play analysis for Bulgaria. The 64-pages analytical document looks at the needs of different target groups as regards media literacy education and preparedness against disinformation attacks. It involved an online survey among target groups, stakeholder interviews and a desk research on the existing study curriculum and presents existing best practices to address the issue in Bulgaria. The document completes with a list of recommendations to various stakeholders. The document can be downloaded from the project [webpage here](#).



HISTORY OF CHANGES		
VERSION	PUBLICATION DATE	CHANGE
1.0	01.04.2022	Initial version (new MFF).