Advertising and Sponsored Content Rates

Sponsored article (client provided, max. 3000 characters) – EUR 300;

Sponsored article (client provided, max. 3000 characters) with active hyperlink – EUR 400;

4 sponsored articles (max. 3000 characters each) published within 2 months – EUR 1000;

4 sponsored articles (max. 3000 characters each) published within 2 months + active hyperlinks – EUR 1200;

Company Branding (ex. Powered by) – EUR 500 per article;

Positioning of the sponsored article in the Top News (Homepage for 24 hours) – + 10% more (subject to availability);

Positioning of the article as Pinned post for 24 hours on TheMayor.EU’s Twitter and Facebook pages – 20% more (subject to availability);

Content included in the Monday newsletter (subscribers include representatives of local and regional administrations, European Institutions, companies, civic organisations, citizens and more) – 15% more;

Article on a particular topic, prepared by TheMayor.EU’s editors – negotiable;

Event included in TheMayor.EU’s calendar – EUR 200 for each event.

For further details or special offers, do not hesitate to contact us.

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