

The Digital Divide Between Urban and Rural Areas
 EUDIGIT Fifth Seminar
 6 December 2022, 9:30 EET (8:30 CET), Hybrid event

AGENDA

Platform: Zoom (link will be shared after registration)

Moderator: Mr Mihnea Stoica, Political Communication Expert at Babeş-Bolyai University

09.30 - 10.00 EET	<p>Opening Session</p> <ul style="list-style-type: none"> • Welcome address from the City of Cluj-Napoca • Welcome address Mr Zoltan Coraian, Head of Cluj Metropolitan Area Association • EUDIGIT – goals, objectives and key achievements Ms Loraine Falconetti, Project Manager, International Relations, City of Marseille
10.00 – 11.00 EET	<p>Panel 1: Digital divide between mainstream urban communities and rural/remote ones</p> <p>Based on the results of 6 local workshops, EUDIGIT partner cities of Marseille, Cluj-Napoca, Genoa, Rotterdam, Hamburg and Varna share examples of the ways cities are working to bridge the gap between the mainstream population and more remote (geographically, socially or culturally) communities.</p> <p style="text-align: center;"><i>Wrap-up and cross-analysis by Mr Mihnea Stoica.</i></p>
11.00 – 11.30 EET	<p>Coffee break</p>
11.30 – 12.30 EET	<p>Panel 2: Bridging the digital gaps – the big picture</p> <ul style="list-style-type: none"> • Providing EU-based experience in the digital transformation of Africa and South America Mr Daniel Homorodean, CEO Arxia • Bringing Free Wi-Fi to Romania: the WiFi4EU programme Athanasios Kaskamanidis, Project Adviser at HaDEA (European Health and Digital Executive Agency) • Deployment and take-up of gigabit and 5G networks Franco Accordino, Head of Unit, Investment in High-Capacity Networks, DG Connect, European Commission • No valley too deep, no mountain too high – public

	<p>policies for bringing fast internet to remote Romanian areas Mr Adrian Răulea, secretary of state, Ministry for Investments and European Projects</p> <ul style="list-style-type: none"> • Q&A
12.30 – 13.30 EET	Lunch break
13.30 - 15.00 EET	<p>Panel 2: Bridging the digital gaps – the local colours</p> <ul style="list-style-type: none"> • The digital transformation strategy of Cluj-Napoca Mr Nicolae Urs, coordinator of the strategy • Electric smart mobility and digitalization for Cluj Metropolitan Area Mr Codruț Papina, urban development expert, Urbasofia • The Urban/Rural Hub, a pilot project for the EU Ms Oana Buzatu (C-EDU Cluster) or Ms Emilia Botezan (Cluj-Napoca City Hall) or another representative • How to bring internet to remote areas Cristian Gheorghe, Sales Director Telecom, Danubian region, Prysmian Group • Q&A

The event is part of the EUDIGIT – European Digital Citizens project, funded by Europe for Citizens program under grant agreement 614897-CITIZ-1-2019-2-FR-CITIZ-NT.

Organised by Cluj Metropolitan Area in partnership with the City of Marseille and www.TheMayor.EU.