

THE ELDERLY, THE DIGITAL DIVIDE AND CITIZENSHIP

EUDIGIT second webinar - June 17/18, 2021

AGENDA

Moderator: Thomas Jacob, Head of International projects, City of Hamburg

Day 1: 17 June 2021, 9.30 CET / 10.30 EET

09.30 – 10.00	<p>Opening Session</p> <p>Welcome address by Katharina Fegebank, Second Mayor and Senator for Science, Research, Equality and Districts, City of Hamburg</p> <p>Welcome address by Dr Stefanie von Berg, Head of Hamburg Altona district office</p> <p>EUDIGIT – Goals, objectives and key achievements by Pierre Chaillan, Manager of European Affairs, City of Marseille</p>
10.00 – 11.15	<p>Panel 1: Seniors, cities and the digital: states of play and best practices</p> <p>Based on the results of 6 local workshops, the EUDIGIT partner cities of Marseille, Cluj-Napoca, Genoa, Rotterdam, Hamburg and Varna share successful examples on how cities and stakeholders can bridge the digital gap suffered by the elderly.</p> <p>Cross-analysis by Adrien Carton, Account executive at Europtimum Conseil, Brussels</p> <p><i>Q&A and session wrap-up</i></p>
11.15 – 11.30	<p>Break</p>
11.30 – 12.30	<p>Panel 2: The elderly people and the digital: European perspectives</p> <p>Older Adults and Digitalization in Germany by Janina Stiel, Project manager, Digitalization and Education for Older Adults, BAGSO, German National Association of Senior Citizens' Organisations</p> <p>Green Paper on Ageing: Fostering solidarity and responsibility between generations by Astrid Dentler, Member of Cabinet of Dubravka Šuica, European Commissioner for Democracy and Demography</p> <p>E-Health, human-centred approach by Sandra van Dijk, Professor of Health Psychology, University of Leiden</p> <p><i>Q&A and session wrap-up</i></p>
12.30 – 13.15	<p>Lunch break</p>
13.15 – 15.00	<p>Panel 3: Daily-life experiences of seniors in a connected European Union</p> <p>Seniors from EUDIGIT partner cities speak about their use of digital services, and the difficulties they face in the process. They also address their expectations towards policymakers.</p> <p><i>Session wrap-up</i></p>

Day 2: 18 June 2021, 9.30 CET / 10.30 EET

09.30 – 09.45	<p><i>Feedback from Day 1</i></p> <p>Introductory speech by Dr. Anja Diek, Head of Equality and Gender Diversity in the Science, Research, Equality and Districts Office, City of Hamburg</p>
09.45 – 11.00	<p>Panel 4: The making of the smart city for seniors (part 1)</p> <p>1. Public libraries’ activities: a “silver and smart” e-library by City of Hamburg</p> <p>2. The digital airstream by Nouredine Bader, Manager of Digital development at «Maisons du Bel Age», Département des Bouches-du-Rhône, Marseille</p> <p>3. Spoon, the artificial intelligence assistant (co-funded by Horizon2020, the European framework programme for research and innovation) by Luc Truntzler, Co-founder, Spoon, Paris</p> <p><i>Q&A and session wrap-up</i></p>
11.00 – 11.15	<p>Break</p>
11.15 – 12.30	<p>Panel 4: The making of the smart city for seniors (part 2)</p> <p>4. Comfort houses by Joke van Kervel, Founder, WMO Radar, Rotterdam</p> <p>5. The Zaragoza experience on facing digital gap and isolation - Community centres by Francisco Rivas Gorostiaga, Head of Social service to communities, Zaragoza City Council</p> <p>6. “Let’s create a website” by Jan van den Heuvel, volunteer representative of a multicultural housing-project, Hamburg</p> <p><i>Q&A and session wrap-up</i></p>
12.30 – 13.00	<p><i>Summary and closing remarks</i></p>

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The working language is English.