

## EVENT DESCRIPTION SHEET

*(To be filled in and uploaded as deliverable in the Portal Grant Management System, at the due date foreseen in the system.)*

 *Please provide one sheet per event (one event = one workpackage = one lump sum).*

PROJECT	
Participant:	Asociația Se Poate
PIC number:	938230852
Project name and acronym:	Read Twice — R2

EVENT DESCRIPTION	
Event number:	8.1.
Event name:	Seminar for local stakeholders in Romania
Type:	Seminar
In situ/online:	[in-situ]
Location:	Bucharest, Romania
Date(s):	4.12.2023
Website(s) (if any):	<a href="https://www.themayor.eu/en/read-twice">https://www.themayor.eu/en/read-twice</a> <a href="https://asociatiasepoate.ro/news/conferinta-read-twice/">https://asociatiasepoate.ro/news/conferinta-read-twice/</a> <a href="https://www.facebook.com/AsociatiaSePoate/posts/pfbid0FhsiQQ8iKMrwpUhurZ86KXeF6GyABGJUSBnf6q7DYLjLHPyT3Cg84vt1wYWdNar1I">https://www.facebook.com/AsociatiaSePoate/posts/pfbid0FhsiQQ8iKMrwpUhurZ86KXeF6GyABGJUSBnf6q7DYLjLHPyT3Cg84vt1wYWdNar1I</a> <a href="https://www.instagram.com/p/C01pNi9Nze9/?img_index=1">https://www.instagram.com/p/C01pNi9Nze9/?img_index=1</a> <a href="https://www.instagram.com/p/C00moJhol3d/?img_index=1">https://www.instagram.com/p/C00moJhol3d/?img_index=1</a> <a href="https://www.facebook.com/asc.unibuc/posts/pfbid0Ut8T1cKxQaq3N7GHTwF1GEJRCZNfx2LXQseHr7eRScEbE5n8xJLsr9ssoiksdavLI">https://www.facebook.com/asc.unibuc/posts/pfbid0Ut8T1cKxQaq3N7GHTwF1GEJRCZNfx2LXQseHr7eRScEbE5n8xJLsr9ssoiksdavLI</a> <a href="https://www.facebook.com/photo.php?fbid=669780691909046&amp;set=pb.100066313647262.-2207520000&amp;type=3">https://www.facebook.com/photo.php?fbid=669780691909046&amp;set=pb.100066313647262.-2207520000&amp;type=3</a>
Participants	
Female:	47
Male:	8
Non-binary:	N/A
From country 1 [Romania]:	55
Total number of participants:	55
From total number of countries:	1 COUNTRY (Romania)

**Description**

*Provide a short description of the event and its activities.*

The local seminar for 55 stakeholders was organised in order to: improve the capacity and empower stakeholders, implement best practices and initiatives for countering disinformation at local level, including through media literacy promotion.

The event involved local actors as potential multipliers in the field of media literacy in the discourse and actions for countering disinformation at local and national level. The target group of the event included public and local authorities, civil society organisations, youth organisations, academia, education and training institutions, media sector, online platforms, influencers and journalists, libraries.

**Concept and venue**

Local seminar for stakeholders in Romania was organized by Asociatia Se Poate and in close collaboration with the Students Association of Communication from University of Bucharest. It took place in Bucharest on 4.12.2023 at Novotel Bucharest City Center.

**Participants**

Asociatia Se Poate created an open call in order to involve all interested public. The free of charge event was promoted via social media, we promoted the conference, the speakers (4 as number) and we planned a giveaway in order to increase the interest. This resulted in a total audience of 55 participants. Representatives of the following national institutions, organisations and media attended the event: representatives of students NGOs and youth NGOs, representatives of Faculty of Journalism and Communication from University of Bucharest, representatives of DIGI24 News Channel, journalists and influencers in the domain (Politica la Minut and Marco Badea), Union of Students from Romania, National Union of Students from Romania, students from Communication Faculties and general public.

**Methodology**

During the event's first half, stakeholders acquired crucial insights into media literacy, enhancing their ability to discern and combat disinformation. Participants gained practical tools and strategies to integrate media literacy into their regular endeavors, bolstering the fight against misinformation. Valuable lessons from Portuguese and German practices were shared, enriching their understanding. The discussions were carried by the university professor from the Faculty of Communication and Journalism of University from Bucharest, lector. univ. dr. Bogdan Oprea.

Asociația Se Poate concluded the event by presenting the comprehensive Needs Assessment of the project and also, project activities. They emphasized Romania's lack of a national media literacy policy, highlighting that efforts in this area are primarily driven by non-governmental organizations.

During the second half of the event, the participants discussed the disinformation regarding political elections, in the context of the year 2024 and the fact that Romania will have all the elections (local, parliament, president, and european). The discussions were carried with experts from domain, such as Marco Badea, journalist and representatives from Politica la Minut (online platform that helps in fighting disinformation in political domain).

After this discussion, the next subject was International Politics, and especially about the war from Palestina-Israel. The expert that held this session was Cristina Cileacu, Senior Producer at Digi 24 and the host of the show „Diplomatic Passport". The journalist talked about good tools to use in order to inform correctly regarding International Relations.

**Agenda**

The topic of the event was to improve the capacity and empower stakeholders, implement best practices and initiatives for countering disinformation at local level, including through media literacy promotion.

Participants have discussed on the following topics:

- What is the relationship between fake news and truth in the age of digital media,
- What is the relationship between fake news, propaganda and media literacy,
- How fake news creates hate speech,

- How the online environment works,
- How online news articles and social media posts are generated and paid for,
- How to critically analyse the content that has been consumed,
- Skills to access content critically and identify fake news.
- Modern tools for recognizing misleading information
- Disinformation in political elections;
- Disinformation regarding the International Relationships;
- Q&A session;

At the opening of the event, the project manager from Asociatia Se Poate presented the Read Twice project and the funding programme CERV and at the end of it, asked participants to complete the CERV survey.

#### **Achieved results and impact**

The event welcomed a diverse audience with varying levels of media literacy skills, encompassing citizens, public and local authorities, civil society organisations, youth groups, academia, educational institutions, media professionals, online platforms, influencers, journalists, and libraries. This gathering aimed to foster debates on the challenges posed by the spread of fake news and offered participants an opportunity to discuss ways to reduce its impact. The discussions facilitated an exchange of perspectives and initiatives being undertaken, emphasising the need to enhance and implement more effective strategies to combat this issue.

#### **CERV survey**

The feedback from the completed CERV survey indicates that the events boosted attendees' motivation and capabilities to advocate for critical information assessment skills among their peers, friends, families, and broader society. Participants gained awareness about both the risks and advantages associated with the internet as an information source, as well as how media platforms influence their access to information.

<b>HISTORY OF CHANGES</b>		
<b>VERSION</b>	<b>PUBLICATION DATE</b>	<b>CHANGE</b>
1.0	01.04.2022	Initial version (new MFF).